

# Selection Process

## Coupe du Monde de la Pâtisserie



- The **Copa Maya**, the **Asian Pastry Cup** and the **African Cup** (new selection held in March 2011) are the continental selection events for the Coupe du Monde de la Pâtisserie.

- Three "**wild cards**" will be attributed by the President Founder, Gabriel Paillason.

- The **TOP 7** is composed of the **7 best nations of the 3 previous editions of the event**. These countries are automatically qualified for the next edition. However, they are nevertheless required to organise a National Selection event.

Ranking in the TOP 7 is established on the basis on the results of the 3 preceding editions, except for the nations that have won the contest during this period. For such countries the ranking is established according to their 3 last participations.

The winner of the contest cannot participate in the following edition, even if the country is part of the TOP 7.

# The Contest

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- **The Coupe du Monde de la Pâtisserie will take place on January 27th and 28th 2013, in Lyon Eurexpo - France as part of the 16th SIRHA “Worldwide event for the catering and hotel industries”**

The Coupe du Monde de la Pâtisserie is an international contest that is open to all countries. It is organized and managed by GL EVENTS EXHIBITIONS, in collaboration with the International Committee of the Coupe du Monde de la Pâtisserie.

It has for objectives to show through practical demonstrations all the evolutions and progress made in the pastry trade, promote new ideas in gourmet Pastry and motivate young professionals of the trade.

**All selected candidates will declare to accept the official rules and regulations of the contest.**

## **Continental selections:**

In order to open the contest to new countries, continental selections have been introduced:

- ▶ **European Cup**, selection of the Coupe du Monde de la Pâtisserie
- ▶ **Copa Maya**, Latin America selection for the Coupe du Monde de la Pâtisserie
- ▶ **Asian Pastry Cup**, asian selection for the Coupe du Monde de la Pâtisserie
- ▶ **African Cup**, selection for the Coupe du Monde de la Pâtisserie

These contests are continental championships of the highest level.

In order to qualify for the Coupe du Monde de la Patisserie the countries of the different continents are required to take part in the continental selections.

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# How to participate in the Coupe du Monde de la Pâtisserie 2013

## ➤ **Create an " Organising Team"**

This team should be composed of a President and a Promotion manager who will be in charge of developing together the network of pastry chefs in their respective countries and of organising the national selection event.

### **The President**

He must be a pastry chef, chocolate specialist and/or an ice-cream maker, working in a shop, a hotel, a restaurant or a catering school. He must bear the nationality of the country he will be representing – passport required as proof.

### **The Promotion Manager**

Appointed by the President, this person will be in charge of promoting the "Coupe du Monde de la Pâtisserie" in his country and of managing communication and media relations related to the event.

## ➤ **Finance the participation of the National Team**

The teams competing in national or continental selection events and/or participating in the final of the Coupe du Monde de la Pâtisserie in Lyon, France in January 2013 are required to fund their own participation. To this effect they may call upon sponsoring agreements, patronage, subsidies...

## ➤ **Organise a national selection event**

The teams qualified during the continental selections must remain identical until the final of the contest, except in the case of force majeure.

The National Selection event should be held during an existing event, acknowledged by the trade, OR as part of a dedicated event specially created for the occasion.

## ➤ **The national team**

The National Team will be composed of a President, a promotion manager and 3 candidates (one for each category : sugar, chocolate and pastry).

## ➤ **Promote the National Selection Event**

It is strongly recommended that the National Selection Presidents and the promotion managers promote the events of the Coupe du Monde de la Pâtisserie 2013, in particular during the selection phase.